


# Future Foods Positive Nutrition Action Plan

## Our nutrition Philosophy

**Food systems transformation** 

**Healthier options accessible and affordable to all** 

**Continuously improve the nutritional profile of our portfolio** 

**Responsible marketing, labelling and communication** 

## Our strategic Compass Future Foods commitments

**€1 billion annual sales from plant-based meat and dairy alternatives by 2025-2027** 

**Double the number of products sold that deliver positive nutrition by 2025** 

**Continue to lower calories, salt and sugar across all our products** 

**Halve food waste in our direct operations from factory to shelf by 2025** 

## Brands with purpose

**Knorr is reinventing foods for Humanity** 


**The Vegetarian Butcher wants to sacrifice nothing** 


**Wall's Responsibly made for kids Ice creams** 

**Lipton Teas provide Botanical Goodness** 

**Hellmann's is making taste not waste** 

## Promoting Healthy habits

**Behaviour change programs with affordable and nutritious menus** 


**Training and capacitating chefs on balanced menus, plant-based eating** 

**Marketing communications promoting health messages based on science** 

**Programs (co)implemented with local, diverse stakeholder groups** 

## External engagement and partnerships

**Co-create science-based targets, technical solutions and policy at global and national levels** 

**Transparency and advocacy through partnerships and trade associations** 

**Commitment to disclose Nutrition relevant policies** 

**Global network of nutrition experts** 

## Governance, data and disclosure

**Future Food commitments agreed at Unilever Leadership Executive and performance linked to compensation** 

**Unilever F&R Issues Policy Group approves positions and advocacy policies** 

**Strong nutrition governance** 

**Annual tracking & reporting on our progress with 3rd-party assurance** 