



## GENERAL MEETING OF UNILEVER PLC: PROXY FORM FOR VOTING

A general meeting of Unilever PLC (the "Company") for the purpose of considering and, if thought fit, passing the Special Resolution set out in full at Schedule 2 of the circular of the Company and Unilever N.V. dated 10 August 2020 (the "Circular") will be held at Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 3EE on 12 October 2020 at 2.45 p.m. (London time) (the "General Meeting") (or as soon thereafter as the Court Meeting convened for the same day shall have concluded or been adjourned) at which place and time all PLC Shareholders (as defined in the Circular) are requested to attend either in person or by proxy. The Special Resolution (a summary of which is set out under the heading 'SPECIAL RESOLUTION' below) includes a resolution to give effect to the cross-border merger with Unilever N.V. pursuant to the Companies (Cross-Border Mergers) Regulations 2007 (the "Cross-Border Merger") (as set out in the Circular).

The Proxy Form gives your Proxy full rights to attend, speak and vote. Unless otherwise instructed, the person appointed as Proxy will exercise his/her discretion as to how he/she votes on any other business which may come before the General Meeting. When you have completed and signed this Proxy Form, please return it to Computershare in the enclosed envelope (if provided and you are within the UK), by hand (during normal business hours) or by courier. No stamp is required if you are resident in the UK. You must sign and return this Proxy Form by no later than 2.45 p.m. on 10 October 2020 (or in the case of an adjournment of the General Meeting, not later than 48 hours before the time and date set for such adjourned meeting), otherwise it will be invalid.

For further information on completing your Proxy Form, including how to send it using the internet, see the reverse. Please read carefully the notice of the General Meeting contained in Schedule 2 of the Circular, as well as the "Action to be taken" section of the Circular.

Please complete using black ink as this form will be scanned.

I/We, the undersigned, being a shareholder/shareholders of the Company, hereby appoint the Chairman of the General Meeting or the following person

\*  \*\*

Please put an 'X' in this box to indicate that this Proxy appointment is one of multiple appointments being made.

\* Please leave this box blank if you have selected the Chairman of the General Meeting. Do not insert your own name(s).

\*\* For the appointment of more than one Proxy, please refer to question 4 overleaf.

as my/our Proxy to attend and, if a poll is called, to vote on my/our behalf at the General Meeting of the Company to be held at 2.45 p.m. on 12 October 2020 (or as soon thereafter as the Court Meeting shall have concluded or been adjourned) for the purposes of considering and, if thought fit, passing the Special Resolution contained in Schedule 2 of the Circular and at any adjournments of that General Meeting. I/We direct that my/our vote(s) be cast as indicated by an 'X' in the appropriate box below and for my/our Proxy to exercise his/her discretion as to how he/she votes on any other business which may come before the General Meeting (and at any adjournment of it).

If you wish to vote for the Special Resolution, put an 'X' in the box marked "For the Special Resolution". If you wish to vote against the Special Resolution, put an 'X' in the box marked "Against the Special Resolution". If you wish to abstain from voting on the Special Resolution, put an 'X' in the box marked "Vote Withheld". It should be noted that a "Vote Withheld" is not a vote in law and will not be counted in the calculation of the proportion of the votes "For" or "Against" a resolution. If you fail to select any of the given options your proxy can vote as he/she chooses or can decide not to vote at all. The proxy can also do this on any other resolution that is put to the General Meeting. Only put an 'X' in one box. If you put an 'X' in more than one box, then this Proxy Form will be invalid.

### SPECIAL RESOLUTION

The Special Resolution is to approve: (i) the Cross-Border Merger, including all such steps as are necessary to be taken for the purpose of effecting the Cross-Border Merger; and (ii) the amendments to the Company's articles of association. The Special Resolution is set out in full in the notice of General Meeting contained in Schedule 2 of the Circular.

For the Special Resolution  Against the Special Resolution  Vote Withheld

To vote For or Against the Special Resolution

Go online! Turn over to find out how to send your Proxy voting instructions electronically. Institutional investors: see overleaf for details of CREST Proxy voting.

EXT 0464

PIN:  SRN:

CONTROL NUMBER: 916676

Please put an 'X' in this box if signing on behalf of the shareholder under Power of Attorney or other authority.

Note: please do not use this Proxy Form for changes of address or other matters relating to your shareholding.

Signature

Date  2020

Kindly note: This Proxy Form is issued only to the addressee(s) and is specific to the class of security and the unique designated account printed hereon. This personalised Proxy Form is not transferable between different (i) account holders (ii) classes of security or (iii) uniquely designated accounts. Unilever PLC and Computershare accept no liability for any instruction that does not comply with these conditions.



## ATTENDANCE CARD

General Meeting

At 2.45 p.m. (London time) on 12 October 2020 (or as soon thereafter as the Court Meeting shall have concluded or been adjourned).

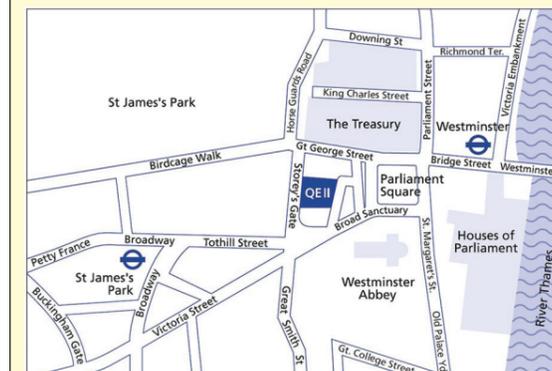
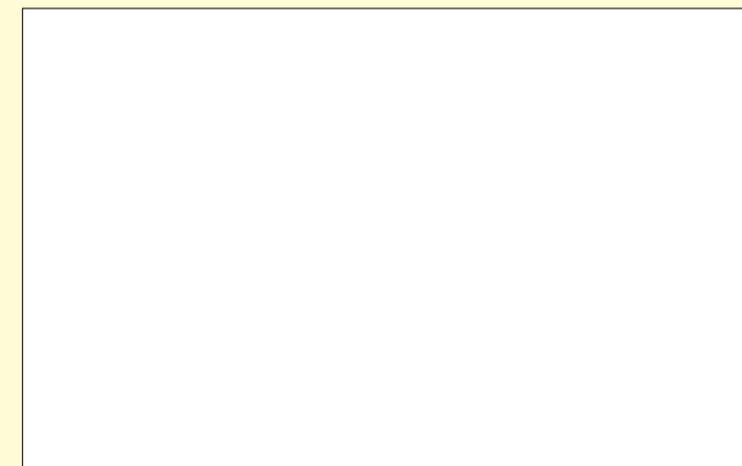
Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 3EE

It is currently expected that the General Meeting will be held as a physical meeting at the QEII Centre, but this may be subject to change and the evolving situation in relation to COVID-19 and related governmental restrictions may significantly impact the ability of shareholders and their proxies to attend. You are strongly encouraged to regularly check [www.unilever.com/unification](http://www.unilever.com/unification) for updates and to appoint the Chairman of the General Meeting as your proxy.

If you attend the General Meeting please sign this card and hand it in on arrival. Please read the attendance notes overleaf.



Unilever



Signature

SRN:

Please detach before posting → Please fold here →



## NOTICE OF AVAILABILITY – UNIFICATION DOCUMENTS

Important – please read carefully

You can now access the Unification documents by visiting the website: [www.unilever.com/unification/documents](http://www.unilever.com/unification/documents).

### Would you like to receive electronic communications in the future?

Help us to make a valuable contribution to the environment. If you do register, Unilever will, on your behalf, donate £1 to the Woodland Trust.

You can do this by either:

1. Registering your email address at [www.investorcentre.co.uk/etreeuk/unilever](http://www.investorcentre.co.uk/etreeuk/unilever). You will need your personal Shareholder Reference Number (SRN) which can be found below. It is simple to register and will only take a few minutes.
2. Supply your email address below and return this form in the reply-paid envelope provided.

EXT 0464

SRN:

- Unilever reserves the right to send shareholder communications in hard copy form in addition to, or instead of, electronic form in situations where it is aware of the failure in delivery of an electronic communication, or at any time.
- Unilever's obligation is satisfied when it transmits an electronic message and it cannot be held responsible for a failure in transmission beyond its control.



Unilever



## NOTES: ATTENDANCE AT THE GENERAL MEETING

The General Meeting and associated Court Meeting (as described in the Circular) are scheduled to take place at the same venue on the same day. Shareholders are entitled to attend both meetings. The Court Meeting will take place first and will commence at 2.30 p.m.

- If you are attending the meeting please sign this card, bring it with you and hand it in on arrival. It is necessary for your admission to the meeting. If you do not bring this card with you then proof of ID will be required for you to gain admittance to the meeting.
- It is currently expected that the General Meeting will be held as a physical meeting at the QEII Centre, but this may be subject to change and the evolving situation in relation to COVID-19 and related governmental restrictions may significantly impact the ability of shareholders and their proxies to attend. **You are strongly encouraged to regularly check [www.unilever.com/unification](http://www.unilever.com/unification) for updates and to appoint the Chairman of the General Meeting as your proxy.**
- For your safety and security, there may be checks and bag searches of those attending the meeting. In light of the COVID-19 situation and related governmental restrictions and guidance, additional checks may also be required of attendees, such as temperature checks or providing their contact information to the venue for "track and trace" purposes, before they will be allowed to enter the meeting. We recommend you arrive a little early to allow time for these procedures. You should not attend the meeting in person if you are showing any symptoms of COVID-19.
- Registration will start at 2 p.m. Please be reminded that big bags will not be allowed into the meeting. Cameras, recording equipment and other items which might interfere with the good order of the meeting will not be permitted in the hall.
- The venue offers access for disabled shareholders and a loop system for the hearing impaired. If you have any special access requirements please contact our Shareholder Services helpdesk in advance on 020 7822 5500.
- If you plan to travel to the meeting by train the nearest London Underground stations to the venue are Westminster and St James's Park. The venue is approximately a 5 minute walk from both stations.
- For information on travelling to the venue and the latest updates on the Court Meeting and the General Meeting, you will find up-to-date information on our website at [www.unilever.com/unification](http://www.unilever.com/unification).

### BE A GREENER SHAREHOLDER

If you receive shareholder communications by post, you can do your bit for the environment by reading our Annual Report and Accounts online and choosing to receive your Proxy Form voting instructions via email and voting electronically, rather than having mailed paper versions. It certainly makes environmental sense. Visit [www.unilever.com/shareholderservices](http://www.unilever.com/shareholderservices) and select the information by email option.

### GO ONLINE! HOW TO SEND YOUR PROXY VOTING INSTRUCTION ELECTRONICALLY

Unilever is committed to electronic communications and we are pleased to be able to offer our shareholders the opportunity to submit their Proxy Forms using the internet. Even though you have received paper versions of your Proxy Forms, you can still complete and submit electronic versions to Computershare.

What you need to do: just log on to [www.unilever.com/unification](http://www.unilever.com/unification) and select the electronic voting option. To do this, you will need your Shareholder Reference Number (SRN) and five-digit PIN and six-digit Control Number, all of which are shown on the front of this Proxy Form. Then just follow the instructions.

### INSTITUTIONAL INVESTORS: VOTING VIA CREST

The deadline for voting at the General Meeting via the CREST voting system is 2.45 p.m. on 10 October 2020 (or in the case of an adjournment of the General Meeting, not later than 48 hours before the time and date set for such adjourned meeting).



## COMPLETING YOUR PROXY FORM FOR THE GENERAL MEETING: QUESTIONS AND ANSWERS

- 1. I SEE THAT THERE WILL BE TWO MEETINGS HELD IN CONNECTION WITH UNIFICATION - THE COURT MEETING AND THE GENERAL MEETING. WHICH SHOULD I ATTEND?**  
Both the Court Meeting and the General Meeting are meetings of the Company's shareholders, and as such you are entitled to attend **both meetings**. The Court Meeting and the General Meeting will be held on the same date and at the same venue, with the Court Meeting taking place first at 2.30 p.m. and the General Meeting taking place directly after the Court Meeting. It is currently expected that both meetings will be held as physical meetings, but this may be subject to change and the evolving situation in relation to COVID-19 and related governmental restrictions may significantly impact the ability of shareholders and their proxies to attend. Shareholders are strongly encouraged to regularly check [www.unilever.com/unification](http://www.unilever.com/unification) for updates. We strongly encourage you to appoint the Chairman of the General Meeting as your proxy and return your completed Proxy Form. Alternatively, you can appoint a proxy online at [www.unilever.com/unification](http://www.unilever.com/unification).
- 2. I AM PLANNING TO ATTEND THE GENERAL MEETING. DO I NEED TO COMPLETE THE PROXY FORM OR BRING IT WITH ME?**  
No, although you are strongly encouraged to appoint the Chairman of the General Meeting as your proxy. Please bring the attached Attendance Card with you, as this is necessary for your admission to the General Meeting. If you do not bring the Attendance Card with you then proof of ID will be required for you to gain admittance to the General Meeting.
- 3. I AM UNABLE TO COME TO THE GENERAL MEETING AND WOULD LIKE SOMEONE ELSE TO ATTEND IN MY PLACE. WHAT DO I DO?**  
Please enter the name of the person you would like to attend the General Meeting in your place (your 'Proxy') in the space provided on the Proxy Form, sign and date the form, and return it to Computershare in the envelope provided (if you are within the UK), to arrive with them no later than 2.45 p.m. on 10 October 2020 or, in the event of an adjourned meeting, 48 hours before the time set for the adjourned meeting. However, the evolving situation in relation to COVID-19 and related governmental restrictions may significantly impact the ability of your proxy to attend. We strongly encourage you to appoint the Chairman of the General Meeting as your proxy. Should you want the Chairman of the General Meeting to be your Proxy you need not enter their name. If the Proxy is being appointed in relation to part of your holding only, please enter in the box next to the Proxy's name the number of shares in relation to which they are authorised to act as your Proxy. If this box is left blank they will be authorised in respect of your full voting entitlement. Your Proxy does not have to be a shareholder of the Company. You may appoint more than one Proxy if you wish, and for further information please see question 4.
- 4. HOW DO I APPOINT MORE THAN ONE PROXY?**  
You may appoint more than one Proxy in relation to your shareholding provided that each Proxy is appointed to exercise the rights attached to a different share or shares. To do this you must complete a separate Proxy Form for each Proxy. You can either photocopy this Proxy Form, or obtain additional copies from Computershare on +44 (0)8081 290257. Please indicate the Proxy's name in the space provided and state the number of shares for which you are authorising them to act on your behalf in the box to the right of their name. Please also remember to put an 'X' in the box to the right to make clear that the appointment is one of a multiple and return all of the Proxy appointments together in the same envelope.
- 5. CAN I TELL MY PROXY HOW THEY SHOULD CAST MY VOTES?**  
As a shareholder, you are entitled to appoint a Proxy (who need not be a shareholder) to exercise all or any of your rights to attend, speak and vote at the General Meeting. If you wish your Proxy to vote in a particular way, please put an 'X' in the appropriate 'For', 'Against' or 'Vote withheld' box for the Special Resolution.
- 6. WHAT IF I DO NOT GIVE MY PROXY INSTRUCTIONS ON HOW TO VOTE?**  
You should note that if you do not give any voting instructions in relation to the Special Resolution, your Proxy will have authority to vote on the Special Resolution as he/she thinks fit.
- 7. I AM UNABLE TO ATTEND THE GENERAL MEETING OR TO SEND SOMEONE ELSE IN MY PLACE. CAN I STILL CAST MY VOTES?**  
Yes. The Proxy Form provides for you to appoint the Chairman of the General Meeting as your Proxy. Just leave the space blank, and sign and return the Proxy Form, as in 3 above. You can either indicate your voting instructions (see 5 above), or allow the Chairman of the General Meeting to vote at his discretion. Your vote will then be counted in the poll taken in relation to the Special Resolution.
- 8. MUST I CAST ALL MY VOTES IN ONE WAY?**  
No. An 'X' in the box will indicate that your total holding should be voted in one way. However, if you wish to vote on the Special Resolution with some shares 'For', some shares 'Against' or some shares 'Vote withheld', please write the appropriate number of shares in each box.
- 9. WE ARE REGISTERED AS JOINT HOLDERS OF THE SHARES. WHAT HAPPENS?**  
Any or all joint holders may attend the General Meeting, although only one holder may vote in person or by Proxy. Only one holder need sign the Proxy Form. If more than one holder is present at the General Meeting, or if more than one Proxy Form is received in respect of a joint holding, only the vote of the 'senior' holder will be accepted. Seniority is determined by the order in which the joint holders' names appear on the Company's register of members (the first-named being the most senior).
- 10. CAN I CHANGE MY PROXY APPOINTMENT?**  
Yes. When two or more valid but differing appointments of a Proxy are received in respect of the same share for use at the General Meeting, the one which is last received (regardless of its date or the date of its signature) shall be treated as replacing and revoking the others as regards that share. If the Company is unable to determine which was last received, none of them shall be treated as valid in respect of that share.
- 11. I MAY BE ABLE TO COME TO THE GENERAL MEETING AT THE LAST MINUTE. WHAT HAPPENS IF I HAVE ALREADY APPOINTED A PROXY?**  
You are still entitled to attend the General Meeting and vote in person. Any instructions given to your Proxy will then be ineffective.
- 12. I AM COMPLETING AND SIGNING THE PROXY FORM ON BEHALF OF THE SHAREHOLDER UNDER A POWER OF ATTORNEY (OR OTHER AUTHORITY). WHAT SHOULD I DO?**  
Please put an 'X' where requested in the relevant box next to your signature on the Proxy Form. When you return the Proxy Form, you must include the Power of Attorney or authority, or a copy certified by a notary. Certified copies will not be returned to you.
- 13. THE REGISTERED SHAREHOLDER IS A LIMITED COMPANY. HOW DOES IT APPOINT A PROXY?**  
In the case of a shareholder which is a limited company, the Proxy Form must be executed either (i) under its common seal or (ii) signed on its behalf by an attorney or officer duly authorised. All signatories must state their capacity (e.g. director, secretary). Alternatively, the company may appoint an individual or individuals to attend the General Meeting as its corporate representative(s) who may exercise on its behalf all of its powers as a shareholder provided that they do not do so in relation to the same shares, by providing a letter to that effect, duly signed by an authorised officer of the company.
- 14. I HAVE RECENTLY SOLD/AM PLANNING TO SELL MY SHARES. WHAT IS THE CUT-OFF DATE FOR ATTENDING THE GENERAL MEETING?**  
You are entitled to attend and vote at the General Meeting, or to appoint a Proxy, in respect of the number of shares registered in your name in the Company's register of members as at 8.00 pm on 10 October 2020. Any changes to the Company's register of members after that time are disregarded for the purposes of the General Meeting.
- 15. I HOLD MY SHARES IN CREST. HOW MAY I APPOINT A PROXY?**  
If you are a user of the CREST system (including a CREST Personal Shareholder), you may appoint one or more Proxies or give an instruction to a Proxy by having an appropriate CREST message transmitted. To appoint a Proxy or to give an instruction to a Proxy (whether previously appointed or otherwise) via the CREST system, the CREST message must be received by Computershare (ID number 3RA50) no later than 48 hours before the General Meeting (or, if applicable, any adjourned meeting). For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp generated by the CREST system) from which Computershare is able to retrieve the message. CREST Personal Shareholders or other CREST sponsored shareholders should contact their CREST sponsor for assistance with appointing Proxies via CREST. For further information on CREST procedures, limitations and systems timings please refer to the CREST Manual. The Company may treat as invalid a Proxy appointment sent by CREST in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.