At Knorr, we understand sustainable sourcing is a journey of continuous improvement and not always an easy one. These challenges demand special attention, which is why we are demonstrating our commitment to sustainable sourcing and to our suppliers through the Knorr Sustainability Partnership Fund.

The Fund is part of the overall Knorr Sustainability Partnership (KSP), which was created to support our suppliers and growers on complex sustainable agriculture projects that they are unable to tackle alone, helping them to develop solutions to sustainability needs and challenges.

Our scope
Worldwide suppliers

Our investment
Each year we will co-invest* 1 million Euros with our suppliers and farmers in knowledge and equipment to accelerate the implementation of sustainable practices.

*Knorr will invest 50% of any agreed project budget, matched by an equivalent investment from the supplier and/or grower.

Our criteria to judge which projects to invest in
Priority will be given to projects that:

- bring new knowledge to the industry.
- bring suppliers together in a region to tackle a specific issue.
- are carried out in cooperation with credible universities/NGOs.
- deliver a positive return on investment for all stakeholders.
- are relevant and interesting to consumers of Knorr products and provide tangible stories.

Proposals should focus on progress in the following areas:

- Farmer led experiments for new knowledge (e.g. varieties, drip irrigation, precision agriculture, greenhouse gas mitigation/energy audits, waste management and soil protection).
- Biodiversity projects within a landscape/area or group of suppliers in the area.
- Ensuring water resources are protected and sustainable within a landscape/area.
- Phasing out the most toxic pesticides.
- Any other project that helps our suppliers to meet the criteria of the Unilever Sustainable Agriculture Code (SAC).
Consumers around the world want reassurance that the products they buy are ethically sourced, responsibly made and protect the earth’s natural resources.

We want Knorr consumers to feel confident that our products deliver on that commitment by sharing with them the great work our suppliers and growers are undertaking to become sustainable.