Unilever’s position on: Alternative approaches to animal testing

We do not test on animals and believe that animal testing is not needed to make sure that our products are safe for people to use and safe for our planet. We use leading edge human-relevant safety science, not animals, to evaluate the safety of our products and ingredients for consumers, our workers and the environment. We pro-actively share our non-animal safety approaches with others, collaborating with partners across the world to help bring about an end to animal testing for consumer products, now and in the future. That’s why we also develop and advance the use of ‘next generation’ safety assessment approaches, based on modern science, that do not rely on new animal data.

As part of our commitment to end animal testing globally, a growing number of our brands ensure that their products and ingredients are not subject to animal testing by Unilever, by our suppliers, or by regulatory authorities anywhere in the world. These brands’ commitment to no animal testing is certified by global animal protection groups. Unilever and its brands support calls for a worldwide animal testing ban on cosmetics by 2023.

Occasionally, across Unilever’s broader portfolio of brands, ingredients that we use still have to be tested by suppliers by law, to comply with regulatory requirements in some markets; and some government authorities test certain products on animals as part of their regulations. However, we do not agree that animal testing is necessary to assure the safety of our products. For more than 40 years, we have worked to secure the adoption of innovative non-animal approaches based on advances in science and technology. As a result, we are recognised by People for the Ethical Treatment of Animals (PETA) as a ‘company working for regulatory change’.

Our leading-edge safety science approach has one clear purpose: to continue to develop and use non-animal approaches, and let others know about the research we do to guarantee that our products are safe without the need for animal testing. Our team of internationally recognised leaders in non-animal safety science partner with other scientists to continually update the approaches we use to assure the safety of our products. We work with NGOs, regulatory authorities and our suppliers across the world to share our approaches, and to promote their broader acceptance. We were honoured to receive the 2019 Corporate Consciousness Award from the Humane Society of the United States, recognising the impact of our non-animal safety science in replacing animal testing.
For more information on Unilever’s industry-leading ‘next generation’ safety assessment approaches see:
https://www.youtube.com/watch?v=tJWG3YCTX0Y&feature=emb_logo

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