Unilever’s position on: Alternative approaches to animal testing

We do not test our products on animals and are committed to ending animal testing. We use a wide range of non-animal approaches to evaluate the safety of our products for consumers, our workers and the environment. We also develop ‘next generation’ safety assessment approaches that do not rely on new animal data.

As part of our commitment to end animal testing globally, a growing number of our brands ensure that their products and ingredients are not subject to animal testing by Unilever, by our suppliers, or by regulatory authorities. These brands’ commitment to no animal testing is certified by global animal protection groups. Unilever supports calls for a worldwide animal testing ban on cosmetics by 2023.

Occasionally, across Unilever’s broader portfolio of brands, ingredients that we use still have to be tested by suppliers to comply with legal and regulatory requirements in some markets; and some government authorities test certain products on animals as part of their regulations. We are recognised by People for the Ethical Treatment of Animals (PETA) as a ‘company working for regulatory change’ for the work we have been doing for more than 30 years to secure the adoption of non-animal approaches.

Our leading-edge approach has one clear purpose: to continue to develop and use non-animal approaches, and let others know about the research we do to guarantee that our products are safe without the need for animal testing. Our team of internationally recognised leaders in non-animal safety science work with regulatory authorities, NGOs, our suppliers and other scientists across the world to share our approaches, and to promote their broader acceptance by authorities. We were honoured to receive the 2019 Corporate Consciousness Award from the Humane Society of the United States, recognising the impact of our non-animal safety science in replacing animal testing.

For more information on Unilever’s industry-leading ‘next generation’ safety assessment approaches see: https://www.youtube.com/watch?v=tJWG3YCTX0Y&feature=emb_logo

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