Unilever reclassified to Personal Products subsector by ICB

Unilever has been reclassified from the “Food Products” sub-sector into the “Personal Products” sub-sector by the Industry Classification Benchmark panel (ICB), effective as of 22 September 2014.

The reclassification reflects the changes in Unilever’s portfolio over a number of years. The turnover by Category as reported in the 2013 annual results was:

- Personal Care: 36%
- Foods: 27%
- Refreshment: 19% (includes ice cream and beverages)
- Home Care: 18%

ICB is maintained by FTSE International Limited and is used by a range of other organisations including the Financial Times and stock exchanges such as NYSE Euronext, NASDAQ OMX and the London Stock Exchange.

In the case of any questions, please call the Unilever Investor Relations team on: +44 (0) 20 7822 6830 or email investor.relations@unilever.com

Unilever Investor Relations
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