

# UNILEVER MATERIAL ISSUES & OPPORTUNITIES SUSTAINABLE LIVING PROGRAMME



HIGH

UNILEVER'S POTENTIAL TO TRANSFORM MARKETS AND SYSTEMS

WASTE

POSITIVE NUTRITIONAL IMPACT  
THROUGH INHERENT  
GOODNESS & FORTIFICATION

SUSTAINABLE  
AGRICULTURE &  
SMALLHOLDERS

WORK TO  
ELIMINATE  
DEFORESTATION

SAFE DRINKING  
WATER, SANITATION &  
HYGIENE

BRANDS &  
INNOVATION  
DIFFERENTIATED BY  
SUSTAINABLE LIVING

SUSTAINABLE  
BUSINESS MODELS

RESPONSIBLE  
NON-RENEWABLES

CLIMATE CHANGE  
ADVOCACY

CONFIDENCE IN  
CHEMICALS

DRIVE FAIRNESS IN  
THE WORKPLACE

RESPONSIBLE APPROACH  
TO OBESITY & NON-  
COMMUNICABLE  
DISEASES

DOMESTIC WATER  
SOLUTIONS

ENHANCING  
WOMEN'S LIVES

INCLUSIVE  
BUSINESS MODELS

TRUST & TRANSPARENCY  
ABOUT WHAT GOES IN OUR  
PRODUCTS

MEDIUM

IMPACT ON UNILEVER'S TOP/BOTTOM LINE

HIGH

- Health & Well-being
- Less Environmental Impact
- Enhancing Livelihoods
- General