



Making Sustainable Living Commonplace

Article Writing Competition

Please make sure you read these rules before submitting your article to the 'Unilever – Article Writing Competition 2021'. By participating in the competition, you understand, acknowledge and fully, irrevocably and unconditionally agree to abide and be bound by the following Rules. **Please attach this filled out form with Initial and Date on all pages and signature on the last page to accept Terms and Conditions along with your entry**

General Rules

1. The competition is open for Communication students in universities in the MENA region.
2. Participants must be individuals aged between **18 - 25 years** at the time of the submission
3. Submission will be accepted from 00:01 on **15 February, 2021 until 23:59 on 31 March, 2021, UAE local time, (i.e. GMT +4)**
4. Submissions made after the deadline will not be accepted.
5. Unilever will automatically and without further notice discard any Article that is found to be submitted by a participant who is below eighteen (18) years old or older than 25 years old at the time of the submission.

Rules & Requirements for Submission of Article:

1. Submit up to ONLY 1 article which focuses on the importance of sustainability, the way forward, and the role of youth written in English.
2. The word count of the submission should be 700 words minimum and 800 words maximum.
3. Entries must be typed, double-spaced, in 12-point Times New Roman with a one-inch margin on all sides of the page.
4. Submission must be saved as a PDF and titled "Article Writing Competition - Your Name & University"
5. Articles must be completely the original work of the contestant entering the contest and cannot have been published previously. No assistance of other parties, including but not limited to brainstorming, editing, or proof reading, is permissible. Any article containing plagiarized text will automatically be disqualified.
6. Your essay will be disqualified if it does not meet the requirements.
7. Entries can be submitted from 00:01 on **15 February, 2021 until 23:59 on 31 March, 2021, UAE local time, (i.e. GMT +4)** to **UnileverMENA.youthcompetitions@unilever.com**
8. Submission must include the following information: your name, phone number, and email address



9. An Article that contains inappropriate language or offensive content and/or any other content deemed to be contrary to the UAE religious, cultural and/or public morals traditions and practices will be disqualified

Judging & Prizes

1. Entries will be judged based on the following criteria: (1) Creativity (2) Clarity and Relevance of the topic; (3) Language and Grammar (4) Originality (5) Appealing Title
2. 3 winners receive an opportunity to engage with the Unilever MENA communications department.
3. The decision of the judging panel is final and binding on all Participants in respect to all matters relating to the competition.

Intellectual Property Rights or Copyright

1. By entering, you retain copyright and remain the owner of your article, and may also continue to use them in any manner you choose. You agree that the article you submit may be used in digital publications, social media platforms, websites, or in any other media, and may be copied and displayed in any country, provided that you are afforded appropriate attribution as the author.

Liability

1. You hereby hold harmless, release, indemnify and discharge UNILEVER and its partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers and representatives from all liability, claims, judgments, demands, controversies, agreements, damages, actions and causes of action whatsoever, arising out of or related in any way to the Article, the competition or the conduct of the competition. You further agree to indemnify and hold harmless Unilever from any claim arising out of your participation in the competition including, without limitation, all claims brought or asserted by any third party as a result of any injury or loss that you or they may sustain in any way associated with your participation in the competition
2. Under no circumstance UNILEVER will be liable for any:
 - a. Lost, late, misdirected, stolen, illegible or incomplete submissions;
 - b. Error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, submitted Article;
 - c. Problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, email, players or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing;
 - d. Incorrect or inaccurate information, caused by any of the equipment or programming associated with or utilized in the competition or by any technical or human error which may occur in the processing of the Article and/or the Submission;



- e. Injury or damage to any Participant or to any computer related to, resulting from or in connection with the competition.
3. If, for any reason, the competition is not capable of being conducted as anticipated, due to computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Unilever, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the competition, Unilever reserves the right at its sole discretion to cancel, terminate, modify or suspend the competition as deemed appropriate, disqualify any Participant, and/or select winners from all eligible Article(s) submitted prior to the termination, cancellation, modification or suspension. Unilever reserves the right to correct any typo-graphical, printing, computer programming or operating errors at any time.

Full Name

E mail

Mobile Number

Age (**ONLY ELIGIBLE for 18-25 years old**)

Occupation

Student

Professional

If Student, name of institution

Country of Residence

City

(INITIAL + DATE)



I hereby declare that I am the sole author of this submission to “Unilever My Sustainable City Article Writing Competition”. Additionally, any written work submitted is solely my own and original content. I further declare to have read and acknowledged ALL the rules and regulations stated above

Name:

Date:

Signature

****Please save this document using Print to PDF/Save as PDF with the following File Title: *My Sustainable City Article Writing Competition - First Name, Last Name***

