



Making Sustainable Living Commonplace

My Sustainable City – Photo Competition

Please make sure you read these rules before submitting your photo to the 'My Sustainable City Photo Competition'. By participating in the competition, you understand, acknowledge and fully, irrevocably and unconditionally agree to abide and be bound by the following Rules. Please attach this filled out form with Initial and Date on all pages and signature on the last page to accept Terms and Conditions along with your entry

General Rules

1. The competition is open for Communication students in universities in the MENA region.
2. Participants must be individuals aged between **18 - 25 years** at the time of the submission
3. Submission will be accepted from 00:01 on **15 February, 2021 until 23:59 on 31 March, 2021, UAE local time, (i.e. GMT +4)**
4. Submissions made after the deadline will not be accepted, Unilever will automatically and without further notice discard any entry that is found to be submitted by a participant who is below eighteen (18) years old or older than 25 years old at the time of the submission.

Rules & Requirements for Submission of Photo:

1. Submit 1 photo under the theme of –'My Sustainable City'.
2. The photographs can address within your city any one element of sustainability as related to Air, Water, Food, Infrastructure, Forests, Wildlife, Plastic, Waste, Pollution within the Sustainable Development Goals (SDGs) framework and which you hope to make a difference to via your actions.
3. The submission should include a written explanation of 500 words OR a video explanation of 90 seconds on the story behind the picture and the action that can be taken towards driving a sustainable alternative.
4. Entries can be submitted from 00:01 on **15 February, 2021 until 23:59 on 31 March, 2021, UAE local time, (i.e. GMT +4)** to **UnileverMENA.youthcompetitions@unilever.com**
5. Submission must include the following information: your name, phone number, and email address
6. Submission should be original and unpublished. Contestants should be prepared to certify this attestation on request.
7. Submissions must be in digital format. No print or film submissions will be accepted for entry into this competition



8. Initial entries must be in JPEG format at a resolution of 800x600 pixels, either in portrait or landscape layout, and not more than 5MB in size. Shortlisted photos will need to be re-submitted in higher resolution.
9. The submission must be the submitting entrant's own, produced work.
10. Contestants must obtain all necessary third-party approvals (human subjects in the photographs, including parental/guardians' approval for minors). You may be asked to submit these documents upon request.
11. Basic technical editing of the Photo(s) is acceptable, provided any such editing does not affect the authenticity and/or genuineness of the Photo(s). Advanced editing used to create illusions, deceptions and/or manipulations; including compositing and creative retouching of the Photo(s) is prohibited. Unilever preserves the right to assess and discard from the competition any submitted Photo(s) deemed, at its own discretion
12. Photo(s) that portray or otherwise include inappropriate and/or offensive contents, including nudity, violence and/or any other contents deemed to be contrary to the UAE religious, cultural and/or public morals traditions and practices will be disqualified
13. Photo(s) that have been previously used, or are intended to be used, for any kind of commercial purposes, must not be submitted. Any Photo(s) submitted in contrast to the foregoing will be automatically and without further notice disqualified from the competition.

Judging & Prizes

1. Entries will be judged based on the following criteria: (1) Clarity and relevance of the topic; (2) creativity; and (3) sustainability story that the contestant wants to address with actions explained in 500 words or 90 sec video explanation
2. Only shortlisted entries will be contacted.
3. The judging panel has the right, at its absolute discretion, to turn down or reject any Photo(s) or Submission(s) without having to give any notice or explanation to the relevant Participant.
4. The decision of the judging panel is final and binding on all Participants in respect to all matters relating to the competition.
5. 10 shortlisted entries will get the opportunity to be partnered with experts to prepare an action plan
6. 3 finalists will be supported via funding as mentioned below to translate their sustainability idea into action as change catalysts.
 - 1st Place Winner: AED 5000
 - 2nd Place Runner-Up: AED 3000
 - 3rd Place Runner-Up: AED 2000



Intellectual Property Rights or Copyright

1. By entering, you retain copyright and remain the owner of your images, and may also continue to use them in any manner you choose. However, you agree that the images you submit may be used by Unilever in digital publications, social media platforms, websites, or in any other media, and may be copied and displayed in any country, provided that you are afforded appropriate attribution as the photographer.
2. Submitted Photo must be a single work of original material created and/or taken by you, must not contain any materials owned or controlled by a third party for which you have not obtained a license, permission or approval to use, must not infringe the copyright, trademark, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity
3. A signed written license from the owner of any private property included in your submitted Photo authorizing Unilever to reproduce, distribute, display, and create derivative works of the relevant entry for all purposes, in any media now or hereafter known

Liability

1. You hereby hold harmless, release, indemnify and discharge UNILEVER and its partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers and representatives from all liability, claims, judgments, demands, controversies, agreements, damages, actions and causes of action whatsoever, arising out of or related in any way to the Photo, the competition or the conduct of the competition. You further agree to indemnify and hold harmless Unilever from any claim arising out of your participation in the competition including, without limitation, all claims brought or asserted by any third party as a result of any injury or loss that you or they may sustain in any way associated with your participation in the competition.
2. Under no circumstance UNILEVER will be liable for any:
 - a. Lost, late, misdirected, stolen, illegible or incomplete submissions;
 - b. Error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, submitted Photo;
 - c. Problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, email, players or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing;
 - d. Incorrect or inaccurate information, caused by any of the equipment or programming associated with or utilized in the competition or by any technical or human error which may occur in the processing of the Photo and/or the Submission;
 - e. Injury or damage to any Participant or to any computer related to, resulting from or in connection with the competition

(INITIAL + DATE)



3. If, for any reason, the competition is not capable of being conducted as anticipated, due to computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Unilever, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the competition, Unilever reserves the right at its sole discretion to cancel, terminate, modify or suspend the competition as deemed appropriate, disqualify any Participant, and/or select winners from all eligible Photo(s) submitted prior to the termination, cancellation, modification or suspension. Unilever reserves the right to correct any typo-graphical, printing, computer programming or operating errors at any time.

Full Name

E mail

Mobile Number

Age **(ONLY ELIGIBLE for 18-25 years old)**

Occupation

Student

Professional

If Student, name of institution

Country of Residence

City

(INITIAL + DATE)



I hereby declare that I am the sole author of this submission to “Unilever My Sustainable City Photo Competition”. Additionally, any work submitted is solely my own and original work. I further declare to have read and acknowledged ALL the rules and regulations stated above

Name:

Date:

Signature

*Please save this document using Print to PDF/Save as PDF with the following File Title: **My Sustainable City Photo Competition - First Name, Last Name**

